



## **Press Ganey Acquires Dynamic Clinical Systems**

*Acquisition of Patient Reported Outcomes Company Expands Ability to Capture Patient Insights*

**April 28, 2014, Boston, Massachusetts** – [Press Ganey](#), the leading patient experience improvement firm, today announced the acquisition of [Dynamic Clinical Systems](#) (DCS), a patient-reported outcomes (PRO) services and solutions provider. The acquisition expands Press Ganey’s [Patient Voice™](#) portfolio for health care organizations with the ability to collect, measure and analyze patient reported data.

“Press Ganey has long respected the progressive efforts of DCS to capture the patients’ perspectives as they engage in their care. As we considered expanding our solutions to include patient reported outcomes, it was clear that DCS offered the most comprehensive approach to measure and interpret patient reported data,” said Patrick T. Ryan, CEO, Press Ganey. “As Press Ganey strives to help organizations improve the patient experience across the continuum of care, we believe DCS’s capabilities offer another critical dimension to help understand, segment and manage the patient population.”

Founded in the early 1990’s through the groundbreaking work of researchers from Dartmouth Medical School and Dartmouth-Hitchcock Medical Center, DCS helps health care organizations measure and analyze patient reported health history and outcomes, and provides insights into the process of care. Through real time data, physicians and care teams can respond to patient feedback before, during and after treatment to improve engagement and outcomes. By combining patient reported outcomes with Press Ganey’s suite of patient and employee products and services, clients will be able to garner deeper patient insights to drive patient segmentation and further focus their improvement efforts.

“We are proud to be joining forces with Press Ganey’s patient-centered platform. They have an exceptional history of advancing the patient’s voice and we are excited to become a part of that mission,” said Chris Weiss, President, Dynamic Clinical Systems. “Whether measured by respect in the industry, breadth and depth of offerings, or impact on patients and caregivers, Press Ganey is a market leader. The DCS team and I are looking forward to contributing to the innovative solutions Press Ganey is delivering for health care organizations.”

### **About Dynamic Clinical Systems**

Hanover, N.H.-based Dynamic Clinical Systems (DCS) is the health care industry’s most comprehensive and technically advanced provider of patient-reported outcomes services and solutions. DCS offers an integrated, highly secure, Web-based patient-clinician survey system that makes self-reported patient survey data and evidence-based protocols accessible at the point of need. DCS empowers clinicians, patients and other healthcare stakeholders to share in patient care decision-making, improve outcomes in a cost-effective manner, and enhance research and quality initiatives. For additional information, visit [www.dynamicclinical.com](http://www.dynamicclinical.com).

### **About Press Ganey Associates, Inc.**

Recognized as a leader in performance improvement for nearly 30 years, Press Ganey partners with more than 10,000 health care organizations worldwide to create and sustain high-performing organizations, and, ultimately, improve the overall health care experience. The company offers a comprehensive portfolio of solutions to help clients operate efficiently, improve quality, increase market share and



optimize reimbursement. Press Ganey works with clients from across the continuum of care – hospitals, medical practices, home care agencies and other providers – including 50 percent of all U.S. hospitals. For more information, visit [www.pressganey.com](http://www.pressganey.com).

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